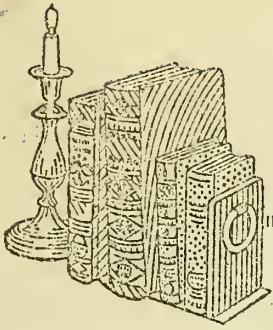


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NEW BOOKS

COMMUNICATION WITHIN INDUSTRY; PRINCIPLES AND METHODS OF MANAGEMENT-EMPLOYEE INTERCHANGE by E.W. Peters. New York, Harper, 1950. 198 p. 249.3 P44.

Communication may be interpreted to serve many different purposes. Work, play, teaching, learning- in fact, all of living- make use of some form of communication. One thing, however, is always true of all forms of communication - it may take place only between people. Material things are means of communication but only human beings actually send, receive, and make use of communication.

"This book defines the nature of the communication problem by emphasizing the parts played by the development of the modern business environment, the rise of unionism, and by various psychological factors. It reviews media currently in use in many countries, highlights the value of opinion polls and training methods, and indicates how colleges, universities, and agencies are contributing to the communication field. Findings are summarized and suggestions for improving communication programs are listed." Introduction.

THE LIVING SOIL by E.B. Balfour. London, Faber and Faber, 1950. 270 p. 56.5 P19 Ed.8.

The author states: "One of the objects in undertaking this book has been to bring together, within the covers of a single volume, a summary of certain recent scientific research on nutrition and soil fertility, including results that have been obtained in many different parts of the world by practical application of the principles involved."

The subject is food, which concerns everyone; it is health, which concerns everyone; it is soil which concerns everyone and it is the history of certain recent scientific research linking these three vital subjects.

VERNALIZATION AND PHOTOPERIODISM: A SYMPOSIUM by A.E. Murneek. Waltham, Mass.; Chronica Botanica, 1948. 196 p. 463.36 M94 (Lotsya; a biological miscellany v.1)

The authors of these chapters have produced conscientious and thorough reviews of their several fields. The book owes its inception to Dr. Verdoorn's interest in the documentation of plant life.

"The physiology of flowering with which this book deals, has as yet no basis in the general physiology and biochemistry of the plant. The fundamental discoveries on which it rests are the effects of the chilling of germinating seeds, and of the varying of the length of day in mature plants approaching the stage of readiness to flower. One purpose of this symposium is to enable the individual student to effect something of a synthesis in his views. Such a synthesis can hardly fail to engender new ideas and thus to quicken the pace of progress." Foreword.

U.S. President's Water Resources Policy Commission. Report. 173 P9287.

Volume 1. A WATER POLICY FOR THE AMERICAN PEOPLE.

This volume directs attention to the goals that must be attained and the steps and adjustments in our procedures that are necessary to achieve them.

Volume 2. TEN RIVERS IN AMERICA'S FUTURE.

This volume is a survey of the following rivers: Alabama-Coosa, Central Valley of California, Colorado, Columbia, Connecticut, Missouri, Ohio, Potomac, Rio Grande and Tennessee. This survey may be considered a progress report for the Commission and the public on water development in the major regions of America.

Volume 3. WATER RESOURCES LAW.

A survey of federal legislation concerning water resources.

EXTENSION PROGRAM

The following PACKETS made up of books and pamphlets, are ready to be mailed upon request. These PACKETS are not over four pounds and can be mailed with franks. Please request by PACKET NUMBER and SUBJECT. Also state the number of readers. The length of loan will be six weeks. Additional PACKETS will be assembled if requested.

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BEEKEEPING IN CALIFORNIA. Calif. Ext. C. 100.. 275.29 C12C
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BEEKEEPING IN THE SOUTH by Hawkins. 424 H312
OUTAPIARIES AND THEIR MANAGEMENT by Dadant. 424 D122

PACKET -2 GARDENING

GARDENER'S ALMANAC by Farrington. 90.04 F24 Ed.5
BETTER LAWNS by Sprague. 97.6 Sp7
GEORGIA GARDEN GUIDE. Ga. Ext. Ser. B. 557. 275.29 G29B
GROUNDS FOR LIVING by Farnham. 90 F23
HOME VEGETABLE GARDENING. USDA P.B. 2000. 1 4634F
THE TREES ARE COMING-PRACTICAL HYDROPHONICS by Spessard. 90.15 Sp3

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DEVELOPING A PROFITABLE DAIRY HERD by Moore. 43 M782
GRASS SEED MANUAL. McCullough Seed Company. 60 M13 Ed.2
GRASSLAND HUSBANDRY by Moore. 60.1 M78 Ed.3
GRAZING LAND MANAGEMENT by Douglas. 60.1 D74
WILL MORE FORAGE PAY. USDA Misc. Pub. 702. 1 4634F

PACKET - 4 RURAL LIFE

COMMUNITY ORGANIZATION AND ADULT EDUCATION, by Brunner. 280.077
GOD MADE THE COUNTRY by Booth. 281.2 B643
PARTICIPATION IN RURAL LIFE by Young. 281.2 Y83
THE SOCIOLOGY OF RURAL LIFE by Smith. 281.2 Sm6

PACKET - 5 HORSES

A HORSEMAN'S HANDBOOK ON PRACTICAL BREEDING by Wall. 42 W152 Ed.2
JUDGING SADDLE HORSES AND ROADSTERS by Barly. 42 B24
RIDING AND SCHOOLING HORSES by Chamberlin. 42 C35

PACKET - 6 SAFETY

ACCIDENT PREVENTION ADMINISTRATION by Lippert. 449 L66
JOB SAFETY TRAINING MANUAL by Faist. 449 F17
OF YOUR OWN by Graham. 449 G76
PUBLIC HEALTH ENGINEERING by Phelps. 291 P

PACKET - 7 SPEECH

THE ART OF PLAIN TALK by Flesch. 200.4 F63 Ed.4
CREATIVE DISCUSSION by Sheffield. 145 SH3
LANGUAGE IN ACTION by Hayakawa. 200 H32
HOW TO INTERVIEW by Bingham. 145 B51 Ed.3
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PACKET - 8 SOCIAL SCIENCE

A FEW BRASS TACKS by Bromfield. 280.12 B784
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ON BEING FIT TO LIVE WITH by Fosdick. 280 F78
PLENTY OF PEOPLE by Thompson. 280 T37PL
THE PROPER STUDY OF MANKIND by Chase. 280 C38Pm

PACKET - 9 WILDLIFE

GAME BIRDS OF AMERICA by Hunt. 413 H712G
THE GARDEN OF GOD by Merriam. 409.5 M8
HUNTER'S CHOICE by Rutledge. 412.5 R93 1946a
PLEASANT BREEDING MANUAL. - Inf. File

PACKET - 10 CONSERVATION

CONSERVATION OF THE NATION'S RESOURCES by Flynn. 279.12 F67
THE MEANING OF CONSERVATION by Dickerman (Processed) Inf. File
SOUTHERN HORIZONS by Haynes. 280.002 H33
A SOUTHERNER DISCOVERS THE SOUTH by Daniel. 280.002 D22

PACKET - 11 HOME FURNISHINGS

MAKE AND REMODEL HOME FURNISHINGS by Spears. 318 Sp3M
MANAGEMENT IN HOMES by Cushman. 321 C95
REFINISHING FURNITURE. N.C. Ext. Ser., Misc. Rept. 16 275.29 N811
REVIVE YOUR OLD FURNITURE by Sloane. 318 SL5

PAMPHLET MATERIAL

- FROM NOW ON: A LOOK INTO THE POSSIBLE AND PROBABLE FUTURE, by Watson Davis,
Director of Science Service. (A portfolio of predictions)
Scientific progress is so rapid and revolutionary these days that no one
can keep up with it without some means of keeping in close contact with its
new ideas and discoveries. This portfolio contains articles on the following
subjects: Food, Fuels, Viruses, The Weather, New Foods, Energy, Polio, The
Earth, Oldsters, Elements, Publication, Chronic Ills, Radiation, Galaxies,
Antibiotics, Silicon, Ray Study, Food Race, Talents and the Atom.
- COTTONSEED TREATMENT: ITS EFFECT ON SEEDLING EMERGENCE, SEEDLING SURVIVAL, PLANT
STANDS AND YIELDS. USDA Tech. B. 1025. Washington, 1950. 134 p. 1 Ag84To
- CRESTED WHEATGRASS GRAZING VALUES. USDA Northern Rocky Mountain Forest and Range
Experiment Station. Research Note 91. Missoula, 1951. 10 p. 1.9622 N3R31
- CUSTOMERS ACROSS THE BORDER: THE FARMER'S STAKE IN UNITED STATES-CANADIAN TRADE.
USDA Agr. Inf. B. 35. Washington, 1951. 8 p. 1 Ag84ab.
- EFFECTIVENESS OF PENICILLIN IN ELIMINATING MASTITIS INFECTIONS IN THE BUREAU OF
DAIRY INDUSTRY HERD. USDA Tech. B. 1027. Washington, 1950. 22 p. 1 Ag84To.
- EFFECTS OF BURNING ON THE DETERIORATION OF SUGARCANE UNDER LOUISIANA CONDITIONS.
USDA Tech. B. 1021. Washington, 1950. 22 p. 1 Ag84To.
- A LABORATORY SPRAY CHAMBER FOR PRODUCING DEPOSITS OF LIMITED DROP SIZE. USDA
USDA BE&PQ ET 293. 6 p. 1.9 En83Et.
- LONGER LIFE FOR FENCE POSTS. S.C. Ext. Ser. C. 262. Clemson 1950. 15 p.
275.29 So8E.
- A NATIONAL POLICY FOR TIMBER LANDS. U.S. Forest Service. Lake States Forest
Exp. Sta., Misc. Rept. 16. 5 p. 1.9622 L2
- NEW IDEAS ON PROTEIN IN DAIRY-COW RATIONS. USDA BDI-Inf. 116. Washington, 1951.
3 p. 1.973 D4B34.
- NEW VALUES IN GOOD HAY AND SILAGE FOR DAIRY COWS. USDA BDI-Inf. 117. Washington
1951. 10 p. 1.973 D4B34.
- OATS PASTURE VS. DRY LOT FOR FATTENING STEER. Ga. Coastal Plain Exp. Sta. C. 19
Tifton, 1949. 6 p. 100 G292.
- OUR DAIRY COWS COULD USE MORE ROUGHAGE. USDA BDI-Inf. 115. Washington, 1951.
14 p. 1.973 D4B34.
- PREPACKAGING APPLES AT POINT OF PRODUCTION. USDA Agr. Inf. B. 29. Washington
1951. 52 p. 1 Ag84ab.
- PRELIMINARY TESTS OF SOME HYDRAZIDES AND HYDRAZONES AS INSECTICIDES. USDA BE&PQ
E-815. 17 p. 1.9 En83.
- PREPARING STRAWBERRIES FOR MARKET. USDA F.B. 1560. Washington, 1950. 16 p.
1 Ag84F.
- THE PRINCIPLES OF ORCHARD HEATING. Calif. Exp. Sta. C. 400. Berkeley, 1950. 10p.
100 C123.
- SOME BIOLOGICAL EFFECTS OF DITCHING TIDEWATER MARSHES. U.S. Fish and Wildlife
Service. Research Rpt. 19. Washington, 1950. 30 p. 156.2 R31.

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